Dear

On behalf of ADD P/C CHAIR NAME, and the Planning Committee, we would like to take this opportunity to invite you to present at the ACTIVITY NAME. The program is taking place on DATE at LOCATION.

The Target Audience primarily consists of ADD TARGET AUDIENCE

The Objectives are as follows:
  • ADD OBJECTIVES

Each presentation will be ADD TIME minutes followed by ADD PANEL DISCUSSION or Q&A
  • TOPIC:
  • TIME:

When preparing your presentation you must consider the following:

Mainpro+ Quality Criterion 3: Incorporation of Evidence
An outline of evidence and how it was used to create content, including references
  • Evidence should come from systematic reviews/meta-analyses of studies (RCTs, cohort control studies) or single, moderate-sized, well designed RCTs or well designed, consistent, controlled but not randomized trials or large cohort studies
  • Lack of evidence for assertions or recommendations must be acknowledged
  • If a single study is the focus or select studies are omitted program developers must provide rationale to support this decision
  • Graphs and charts cannot be altered to highlight one treatment or product
  • Both potential harms and benefits should be discussed and an efficient way to present this to clinicians is number needed to treat (NNT) and number needed to harm (NNH), as well as absolute and relative risk reductions

Mainpro+ Quality Criterion 4
Addressing Barriers to Change
  • Identify evidence highlighting barriers to practice change for the specific educational topic if it exists

Notes: Common barriers to physician change: Knowledge/Attitude/Behavioural/Organizational

Thank you in advance for your consideration and we look forward to hearing from you.

Sincerely,

Planning Committee Chair